Bioactive Collagen Peptides for Beauty and Health

GELITA the major player in the global collagen protein market presents body function-stimulating bioactive collagen peptides: for “Beauty from Within”

Real beauty comes from within

Beauty products based on collagen are already well established. Consumers, especially women, have thus long-since recognized the value of collagen to promote beauty and healthy skin. After primarily being used in topical cosmetic products only, collagen successfully entered the dietary supplements and health and nutrition products before becoming an essential ingredient for the rocketing nutricosmetics market.

Now this trend of “Beauty from Within” created in Asia is clearly moving westwards and opens up huge market potentials in Europe as well as in North America. These potentials have been confirmed recently by consumer surveys conducted in Europe and the USA.

Administered orally, Collagen peptides influence the skin's collagen metabolism directly from the inside. In this way it increases the skin moisture and helps to prevent the formation of wrinkles. Peptides are produced from native collagen and have an excellent bioavailability.

GELITA is the leading company for manufacturing and marketing collagen proteins. Coordinated from the headquarters in Eberbach, Germany, GELITA provides customers around the world with products of the highest standard, comprehensive technical expertise and sophisticated solutions. More than 20 sites and a global expert network ensure that state-of-the-art know-how is always available for customers. More than 135 years of experience in the field of collagen proteins are the basis of GELITA’s performance. A strong requirement for innovation is the driving force of the family-owned company that is always looking for new solutions for food, pharmaceutical, health & nutrition as well as for technical applications.

Within the range of collagen proteins, GELITA supplies collagen peptides with proven body-stimulating capabilities. This holistic range of products in combination with its vast experience in developing solutions for different applications makes GELITA first choice for its customers. In today’s landscape of highest consumer demands, manufacturers of food products have to rely on natural, healthy, non-allergenic ingredients for their developments. Collagen proteins from GELITA are the perfect match for this as they fulfill all of these requirements, a particular plus being the fact that they are foodstuffs in their own right (e.g. no E-number). They also possess a set of unique technical and physiological properties.